

VN Futures | Veterinary Nurse School Ambassadors

Obtaining images for use in presentations and talks

The following points need to be considered when you are obtaining images for presentations. However, the list is not exhaustive, and you should get in touch with us if you have any questions about photography usage.

Consent must be obtained for use of images of staff, patients and clients, with clear information given on how, where and for how long the images may be used.

Tips for taking photos of people

- Arms should be bare below the elbows
- Gloves should be worn when appropriate – i.e.. when there is a risk of contact with body fluid such as taking bloods, handling samples, placing IV catheters
- Appropriate PPE should be worn, for example, when there is a risk of contact with body fluids and when cleaning
- Surgical attire should be worn during surgical procedures
- Hair should be tied back / out of the way
- No excessive jewellery should be visible, with the exception of wedding bands (no bracelets, hoop earrings etc)
- Nails should be free of nail polish or false nails

Tips for taking photos of patients

- Any patients must be appropriately and safely handled
- Species-specific handling should be demonstrated
- Avoid anything inappropriate visible in the shot e.g. bottle of cleaning product next to a dog's head
- Ensure that paperwork including patient/client details is not shown
- Preferably no visible practice identification (e.g. badges, signs)

Other opportunities

There are many areas of practice and the VN role that we can capture without including identifiable people or animals, which avoids the need for requesting consent. These include:

- Consulting rooms and operating theatres
- Kennels and catteries
- Equipment, instruments and consumables
- Diagnostics, close-ups of procedures.

Think outside the box when walking around your practice and consider what may be interesting or insightful for people who haven't seen inside a veterinary workplace.

Photography tips

- Avoid using digital zoom as this will lower the quality of the resulting image
- Ensure the light is on the subject and behind the person taking the photograph
- Remove distracting objects from the background if possible
- Take several shots of the same subject, and pick the best one
- Save images into a folder that enables you to identify the subjects and link this to the consent details/form

Photography ideas

Try to include diverse members of the workforce including male veterinary nurses, people from different ethnic backgrounds and show people carrying out an array of nursing tasks and treating species other than cats and dogs

- You can also refer to our vet nursing wordcloud for ideas and inspiration!
- Show a variety of medical nursing shots, such as completing a hospitalisation chart next to an inpatient in a kennel, tube feeding, nurse consultations and IV fluid administration
- Include housing/ husbandry shots including feeding, grooming and TLC activities
- Take some pharmacy shots including calculating drug doses and preparing meds (try to avoid the packaging and labels being seen)

- Show a range of client communication examples such as talking on the phone, in the kennel room, in consult room and at reception
- Take photos of patient surgical preparation including surgical nursing shots in theatre, patient recovery and post-operative care
- Take diagnostic imaging shots including X-ray and CT (with or without a patient)
- Show examples of laboratory work such as processing samples and use of equipment like microscopes
- Show training/ assessment shots including tutorials and practical training and paperwork completion
- Show what infection control looks like, including cleaning, preparing kits, cleaning equipment and cleaning off consult table